



# Privacy Policy

## Processing of personal data

### Fundamental principles

ÅKERSTRÖMS BJÖRBO AB and its Group companies will respect and protect your personal data and your privacy, in accordance with applicable law, codes of conduct and other relevant standards. The following is an explanation of our fundamental principles for the processing of personal data to help you understand how we process information about you.

### Collection of information

ÅKERSTRÖMS BJÖRBO AB and its Group companies offer you the opportunity to order products and services, make inquiries or sign up to receive various types of materials, via our website, the telephone or e-mail. This provides us with information such as your name, how to reach you and information that is necessary for invoicing and delivery. We also receive information about the business transaction. Besides the information above, we also ask you to provide information that may concern your professional interests, so we can improve our products and services and customise our communication with you.

### Cookies

A cookie file is a short piece of text that can be placed on your computer's hardware with your permission. If you accept the cookie, your browser will add the text as a separate file. ÅKERSTRÖMS BJÖRBO AB and its Group companies use cookie files to facilitate analyses of the traffic on our websites, since they provide us with information about who has visited a website at a given time. You can indicate in your browser's settings whether you accept cookie files being placed on your device or not. You can also choose to remove the cookie files that were placed on your computer at any time. When you visit the pages of the websites of ÅKERSTRÖMS BJÖRBO AB or its Group companies that can be customised to your user profile or that require you to log in, your browser must be set to accept cookies. Otherwise, you can visit all our website pages without accepting cookie files and without revealing your identity.

### Security

ÅKERSTRÖMS BJÖRBO AB and its Group member companies protect your personal data through technical and organisational security measures to prevent unauthorised access.



## Use of the information

ÅKERSTRÖMS BJÖRBO AB and its Group member companies manage and use the information you have provided to better meet your needs and to provide you with better service, including as much personalisation of the website as possible. Your personal data are processed in ÅKERSTRÖMS BJÖRBO AB's customer database with the support of the order agreement, legal obligations and justified interest. In the case of justified interest, we use your data to customise our communications to you based on your purchases, for example. We may also contact you for market research purposes, or through various offers via direct marketing. If you do not want your data used for marketing, profiling for marketing purposes or shared with our partners, please contact customer service via e-mail at [privacy@akerstroms.se](mailto:privacy@akerstroms.se).

ÅKERSTRÖMS BJÖRBO AB and its Group member companies will not forward information about you without your consent, unless this is stipulated by law or required when you purchase a product or service. An example would be providing necessary information to a freight company. Your data may be managed by a so-called "processor", who assists us with our communications with you or the operation of our systems. This processor will then only process the data according to the purposes for which they were collected. ÅKERSTRÖMS BJÖRBO AB and its Group member companies do not intentionally utilise information from children or minors, and do not market to children or minors.

## Correction and transparency

ÅKERSTRÖMS BJÖRBO AB and its Group member companies endeavour to ensure that all the information that we process is correct. Naturally this also applies to the personal data we collect. If any information proves to be incorrect, we will correct it without delay. Naturally you have the right to access the data that we have recorded about you. If you wish to access these data or have other questions concerning our processing of personal data, please contact us at one of the following addresses:

Mailing address:

Box 7, SE-785 21 Gagnef, Sweden

Delivery and street address:

Björbovägen 143, SE-785 45 Björbo, Sweden

Phone +46 (0)241 250 00

E-mail address: [privacy@akerstroms.se](mailto:privacy@akerstroms.se)

## Links to other websites

Please note that the links from this website to other websites may lead you to visit other websites with privacy protection rules that differ from those stated herein.